DB Challenge - Details of the issue
Questions & Answers on the tasks to do
Overview of the DB Data Challenge for future mobility
Discussing the solution space and the process of idea generation

1. Idea Extraction
2. Idea Aggregation
3. Personas Creation
4. Jobs-To-Be-Done Definition
5. Solution Creation
6. Solution Development (Brainwriting)
7. Solution Evaluation
8. Prototyping
The usage and benefits to look at personas

- **Premium Travellers**
  - City Information

- **Weekend City-Break**
  - Sightseeing

- **Silver Traveller**
  - Short trips, public transport

- **Workers**
  - Practical Information

- Lebensumstände
- Mobilitätsverhalten und Erfahrungen
- Vorlieben und Präferenzen
Examples for possible use cases

**Possible travel experiences**

- **Transit hubs or markets (airport, harbour)**
- **Assistence in the train „Find the seat“**
- **Bridging the last mile**
- **Intermodal connections**
- **Personalized decision making**

**Offerings during the journey**
Demonstrating the RIS-ML and discussing the content of our primary data
Required secondary data to build up practical uses cases

- Fahrplandaten
- Streckennetz
- Netzradar
- ADAM - Aufzugsinformation an Stationen
- Bikestationen
- Autovermietstationen
- An ausgesuchten Stationen: Parkplatzdaten

Quelle: http://data.deutschebahn.com/
https://github.com/dbopendata/db-fahrplan-api/blob/master/README.md
Useful third party connections

- Not limited
- Clarify legal aspects
- Relevant data sources
- Usage for data enrichment
- Combination of data leads to powerful solutions
- Build up examples
Administrative information to discuss with us

Confidential rules
- Declaration of confidential treatment of data and information

Innovation process
- Presentation of the Skydeck Innovation canvas
- Setting of a Minimum viable product (MVP)
- Mentoring and Consulting

Communication platform
- Single Point of contact
- Slack platform to interchange information quickly
  https://dbchallenge.slack.com/messages/general/

Mobility Know-How
- Introduction in mobility themes
- Introduction of DB Systel together with the skydeck environment
- Example for the train sequence table:
  https://github.com/nFrechen/DB-Wagenreihungsplan-XML-to-HTML

Supporting processes
- Question and Answers sessions (depending on open issues)
- Hackathon-Starter (https://github.com/sahat/hackathon-starter)
Nothing, thank you.